

March 2017

KICK BUTTS DAY

March 15, 2017

Kick Butts Day is a national day of activism that empowers youth to stand out, speak up and seize control against Big Tobacco at more than 1,000 events in schools and communities across the United States and even around the world. This year's Kick Butts Day is March 15, 2017.

On Kick Butts Day, teachers, youth leaders and health advocates organize events to:

Raise awareness of the problem of tobacco use in their state or community



Encourage youth to reject the tobacco industry's deceptive marketing and stay tobacco-free



Urge elected officials to take action to protect kids from tobacco



The Toll of acco

9.6% Of high

school <u>students</u> in SC smoke

19.7%

Of high school students in SC use ecigarettes

103.000 Kids under 18 who are alive now in SC will die prematurely from smoking

Source: http://www.tobaccofreekids.org/facts_issues/toll_us/south_carolina

\$1.9 Billion

5 Million

Annual health care costs in South Carolina directly caused by smoking

Smoking related productivity losses in South Carolina

Tobacco industry marketing spent in South Carolina each year

For more information and to learn how to get involved:

UMRHN Community Members

Catawba Community Mental Health Center • Chester County Representative • Chester County School District • Chester Healthcare Foundation ◆ Chester Regional Medical Center ◆ Eau Claire Cooperative Health Center ◆ Fairfield County School District • Fairfield Memorial Hospital • Good Samaritan Medical Clinic • J. Marion Sims Foundation ◆ John A. Martin Primary Health Care ◆ Mid-Carolina AHEC ◆ Midlands Technical College ◆ North Central Family Medical Center ◆ SC Department of Health and Environmental Control ◆ SC Office of Rural Health ◆ Springs Memorial Hospital ◆ York Technical College



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